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Welcome to AERGO
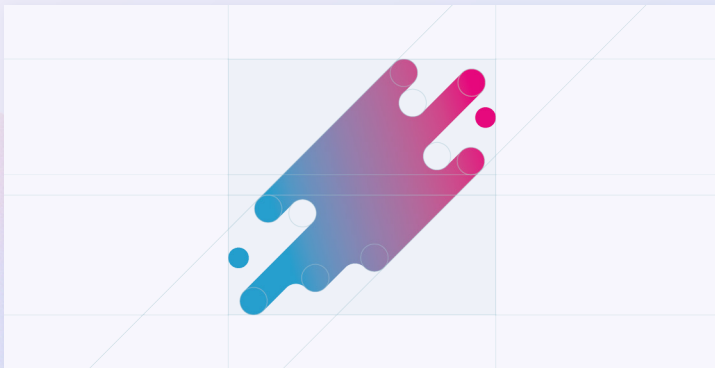
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AERGO is an open-source hybrid blockchain platform for the World.

AERGO's capabilities can improve your business efficiency and create new opportunities.
AERGO plans its scope from "Blockchain for Business" focusing on existing enterprise to "Blockchain for the World".

Logotype

Logomark

AERGO's new version of logomark reveals that new vision that the blockchain is now for the 'WORLD'.

An abstract wave with two different colors was inspired by our massive growing galaxy. It introduces that AERGO is expanding its vision for the bigger Eco-System.

Wordmark

The renewed wordmark is derived from one of the modern typeface, 'Amonos-Display' font-family.

The consistent round and angular shape with unique lowercase introduces a futuristic wordmark that balances along with the symbol.

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Logo Guidelines

Primary Logo

A primary/horizontal logo can be used on various format, including website, blogs and stationary or online and in print where the vertical logo doesn't fit.

Stacked Logo

The vertical version of logo can be used as an option for when the space on print or web do not accomodate the horizontal logo.

Color Palette

AERGO Gradient

Color gradient between 'Blue' and 'Pink' represents the massive galaxies of the cluster, as AERGO is constantly expanding its vision for the future World.

AERGO Blue

279ECC

AERGO Pink

E4097D

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Primary Logo

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Stacked Logo

The Coin Icon